

News

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Fifth annual public attitude survey about the Port Hope Area Initiative begins Wednesday

PORT HOPE, ONTARIO – A random telephone survey in the Municipality of Port Hope seeking public attitudes about the Port Hope Long-Term Low-Level Radioactive Waste Management Project will be conducted over the next five days.

This is the fifth annual survey conducted for the Port Hope Area Initiative by Intellipulse, a public affairs and marketing research firm engaged by the Low-Level Radioactive Waste Management Office. As in past surveys, questions will be asked about what issues community residents feel are important and how they prefer to receive information about the cleanup project. The 15-minute survey will poll 350 people in Port Hope (250 in Ward 1 and 100 in Ward 2) to find out how knowledgeable residents are about the project to manage the historic low-level radioactive waste and if they are confident it can be done safely.

Responses to the questions help improve communications about historic low-level radioactive waste in the community and the initiative to clean up and manage the waste for the long term. Sue Stickley, communications officer for the Low-Level Radioactive Waste Management Office says, “Collecting and tracking public attitudes and opinions on issues has assisted in developing the Environmental Assessment studies and the recommendations for mitigating project effects. This information will also help shape the agenda for the implementation stage of the project.”

As in past years, individual survey responses are absolutely confidential, but the overall results will be made public. Results of the past four rounds of public attitude surveys can be reviewed at the Project Information Exchange at 196 Toronto Road in Port Hope. From 1:00 to 5:00 p.m. Monday to Friday visitors can drop in, discuss their views and pick up information on the Port Hope Area Initiative.

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For further information:

Sue Stickley (905) 885-1092

Communications Officer, Low-Level Radioactive Waste Management Office

Low-Level Radioactive Waste Management Office