

# News

**FOR IMMEDIATE RELEASE**

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## **Fourth annual public attitude survey about the Port Hope Area Initiative begins Saturday**

PORT HOPE, ONTARIO – A random telephone survey in the Municipality of Port Hope seeking public attitudes about the Port Hope Long-Term Low-Level Radioactive Waste Management Project will be conducted over the next ten days.

This is the fourth annual survey conducted for the Port Hope Area Initiative by Intellipulse, a public affairs and marketing research firm engaged by the Low-Level Radioactive Waste Management Office. As in past surveys, questions will be asked about how satisfied people are with living in their community and what issues they feel are important. The 15-minute survey will poll 350 people in Port Hope (250 in Ward 1 and 100 in Ward 2) and 250 people in eastern Clarington to find out how knowledgeable residents are about the Initiative to manage the historic low-level radioactive waste and if they are confident it can be done safely.

Responses to the questions help improve communications about historic low-level radioactive waste in the community and the initiative to clean up and manage the waste for the long term. Sue Stickley, communications officer for the Low-Level Radioactive Waste Management Office says, “The opinions collected add to the public comments we’ve been collecting at open houses, workshops, meetings and our storefront information exchange for the past four years.”

As in past years, individual survey responses are absolutely confidential, but the overall results will be made public. Results of the past three rounds of public attitude surveys can be reviewed at the Project Information Exchange at 196 Toronto Road in Port Hope. From 1:00 to 5:00 p.m. Monday to Friday visitors can drop in, discuss their views and pick up information on the Port Hope Area Initiative.

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### **For further information:**

Sue Stickley (905) 885-1092

Communications Officer, Low-Level Radioactive Waste Management Office

Low-Level Radioactive Waste Management Office

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